



12. In the city or area where you live, are you satisfied or dissatisfied with...? The availability of quality healthcare [% Satisfied]

C. American Community Survey (ACS):

13. Do you or any members of this household have access to the Internet using a...? Cellular data plan for a smartphone or other mobile device [% Yes]

14. Do you or any members of this household have access to the Internet using a...?

## Detection Methods

The following careless responding flags were used.

### Survey-Embedded Items:

#### 1. Easy Instructed Item:

To show that you are paying attention to these instructions, please only select Brad Pitt.

Brad Pitt

Emma Stone

Halle Berry

Javier Bardem

Johnny Depp

Leonardo DiCaprio

Matt Damon

Penelope Cruz

Reese Witherspoon

Sandra Bullock

Tom Cruise

None of the above

[FLAG IF CHOOSE ANY OPTION OTHER THAN BRAD PITT]

#### 2. Hard Instructed Item:

In order to demonstrate that you have read these instructions, please do not answer the question below. Instead, click on the button below to continue to the next screen without answering the question on this page. You will continue to answer questions on the next screen. Which of the following would you prefer to do if you were going out to dinner for a special occasion?

Try a new restaurant

Go to one of your favorite restaurants

Self-Report Items:

5. Pre-Honesty Item

This survey is for research purposes only. It is important that you answer each question honestly. There are no right or wrong answers.

Do you commit to being honest when answering the questions in this survey?

Yes

No

[FLAG IF SELECT NO]

6. Pre-Attentive Item

The quality of the answers that you provide will be checked for accuracy using sophisticated statistical control methods.

Do you commit to paying attention when answering the questions in this survey?

Yes

No

[FLAG IF SELECT NO]

7. Post-Honesty Item

How honest were you when answering the questions in this survey?

Completely honest

Somewhat honest

Not honest at all

[FLAG IF NOT SELECT COMPLETELY HONEST]

8. Post-Attentive Item

To what extent were you paying attention while responding to the questions in this survey?

Fully paying attention

Somewhat paying attention

Not paying attention at all

[FLAG IF NOT SELECT FULLY PAYING ATTENTION]

9. Post-UseMe Item

In your opinion, should we use your data in our analyses in this study?

Yes

No

[FLAG IF SELECT NO]

Post-hoc Indices:

Duration

10. Speeding

Total survey completion time

[FLAG IF INDIVIDUAL TIME < 60% OF SAMPLE MEDIAN TIME]

11. Slowing

Total survey completion time

[FLAG IF INDIVIDUAL TIME > 200% OF SAMPLE MEDIAN TIME]

Response Consistency

12. Logical Consistency

Item A: How many times have you seen a movie in the movie theater over the past 12 months?

0

1 to 2

3 to 5

6 to 10

11 to 15

16 to 24

25 or more

Item B: Did you see a film in the theater over this past weekend?

Yes

No

Not sure

### 15. Psychometric Antonyms

Tested with a 20-item personality assessment and a 19-item health/happiness assessment. The data displayed critical values of -0.2 for personality and -0.3 for health/happiness items.

[FLAG IF INDIVIDUAL'S WITHIN-PERSON CORRELATION OF SAMPLE'S LARGEST NEGATIVE INTER-ITEM CORRELATION ITEM-PAIR IS  $R \leq -0.2$  FOR EITHER SCALE]

### Individual Variability

#### 16. Maximum Longstring Straightlining

Tested with a 20-item personality assessment and a 19-item health/happiness assessment. Cutoffs