

GALLUP NEWS SERVICE

2024 FINAL PRESIDENTIAL PREELECTION POLL

-- FINAL TOPLINE --

Timberline: 937614
GAL 021

First,

1. How much thought have you given to the upcoming election for president -- quite a lot, or only a little?

| | <u>Quite a lot</u> | <u>SOME (vol.)</u> | <u>Only a little</u> | <u>None (vol.)</u> | <u>No opinion</u> |
|----------------|------------------------|------------------------|--------------------------|------------------------|-----------------------|
| 2024 Oct 14-27 | 77 | 2 | 17 | 4 | * |
| 2024 Sep 16-28 | 80 | 3 | 16 | 1 | * |
| 2024 Aug 1-20 | 79 | 1 | 18 | <u>2</u> | * |
| 2024 Apr 1-22 | 71 | 2 | 24 | 2 | 1 |
| 2024 Feb 1-20 | 77 | 1 | 22 | 1 | * |

For comparison: *Final pre-election poll based on national adults*

| | <u>Quite a lot</u> | <u>SOME (vol.)</u> | <u>Only a little</u> | <u>None</u> | <u>No opinion</u> |
|-------------------|------------------------|------------------------|--------------------------|-------------|-----------------------|
| 2024 Oct 14-27 | 77 | 2 | 17 | 4 | * |
| 2020 Oct 16-27 | 77 | 1 | 19 | 2 | 1 |
| 2016 Nov 1-6 | 77 | 2 | 17 | 3 | 1 |
| 2012 Nov 1-4 | 78 | 2 | 17 | 2 | 2 |
| 2008 Oct 31-Nov 2 | 81 | 1 | 14 | 3 | 2 |
| 2004 Oct 29-31 | 84 | 2 | 12 | 2 | 47 |

5. *(Asked of those who plan to vote)* Which of the following applies to you-- you have already voted in this year's election, either by absentee ballot or early voting opportunities in your state, you plan to vote before Election Day, either by absentee ballot or early voting opportunities in your state, or you plan to vote on Election Day itself?

COMBINED RESULTS (Q.1E/5): BASED ON FULL SAMPLE

| | <u>Already voted</u> | <u>Plan to vote before Election Day</u> | <u>Plan to vote on Election Day itself</u> | <u>Do not plan to vote</u> | <u>Not registered to vote</u> | <u>No opinion</u> |
|--------------------------|--------------------------|---|--|------------------------------------|---------------------------------------|-----------------------|
| Registered voters | | | | | | |
| 2024 Oct 14-27 | 20 | | 34 | | | |

7. Compared to previous elections, are you more enthusiastic than usual about voting, or less enthusiastic?

NOTE: TREND FOR PRESIDENTIAL ELECTIONS

| | <u>More enthusiastic</u> | <u>Less enthusiastic</u> | <u>Same (vol.)</u> | <u>No opinion</u> |
|--------------------|------------------------------|------------------------------|--------------------|-----------------------|
| 2024 Oct 14-27 | 70 | 17 | 11 | 1 |
| 2024 Aug 1-20 | 71 | 22 | 6 | 1 |
| 2024 Mar 1-20 | 56 | 40 | 4 | 1 |
| 2020 Oct 16-27 | 69 | 18 | 12 | * |
| 2020 Sep 14-28 | 71 | 18 | 11 | * |
| 2020 Jul 30-Aug 12 | 69 | 26 | | |

16. In the last few weeks, have you, personally been contacted about your vote for president by [RANDOM ORDER], or not?

A. The Kamala Harris campaign, including by e-mail, phone, in person, mail, or in some other way

| | <u>Yes, have</u> | <u>No, have not</u> | <u>No opinion</u> |
|--------------------------|------------------|---------------------|-------------------|
| Registered voters | | | |
| 2024 Oct 14-27 | 42 | 57 | 1 |
| National adults | | | |
| 2024 Oct 14-27 | 40 | 59 | 1 |

B. The Donald Trump campaign, including by e-mail, phone, in person, mail, or in some other way

| | <u>Yes, have</u> | <u>No, have not</u> | <u>No opinion</u> |
|--------------------------|------------------|---------------------|-------------------|
| Registered voters | | | |
| 2024 Oct 14-27 | 35 | 63 | 2 |
| National adults | | | |
| 2024 Oct 14-27 | 32 | 66 | 2 |

For comparison (2012 election)

A. The Barack Obama campaign, including by e-mail, phone, in person, mail, or in some other way

| | <u>Yes, have</u> | <u>No, have not</u> | <u>No opinion</u> |
|--------------------------|------------------|---------------------|-------------------|
| Registered voters | | | |
| 2012 Nov 1-2 | 33 | 65 | 2 |

B. The Mitt Romney campaign, including by e-mail, phone, in person, mail, or in some other way

| | <u>Yes, have</u> | <u>No, have not</u> | <u>No opinion</u> |
|--------------------------|------------------|---------------------|-------------------|
| Registered voters | | | |

CROSSTABS BASED ON REGISTERED VOTERS

| | Male | Female | White | Non-white | 18-34 | 35-54 | 55+ | Grad | College | Less | Republican | Independent | Democrat | \$50,000 | 100,000 | \$100,000+ | |
|--------------|------|--------|-------|-----------|-------|-------|-----|------|---------|------|------------|-------------|----------|----------|---------|------------|-----|
| Unweighted n | 933 | 492 | 432 | 732 | 185 | 109 | 228 | 574 | 500 | 267 | 161 | 323 | 304 | 300 | 171 | 290 | 347 |
| Weighted n | 883 | 425 | 444 | 602 | 266 | 180 | 275 | 403 | 350 | 260 | 269 | 281 | 294 | 303 | 185 | 264 | 319 |
| | 181 | 76 | 100 | 123 | 56 | 31 | 43 | 101 | 84 | 53 | 44 | 55 | 43 | 82 | 46 | 43 | 63 |
| | 20% | 18% | 22% | 20% | 21% | 17% | 16% | 25% | 24% | 20% | 16% | 20% | 15% | 27% | 25% | 16% | 20% |
| | 298 | 147 | 147 | 188 | 103 | 51 | 101 | 228 | 196 | 107 | 103 | 111 | 107 | 107 | 51 | 101 | 123 |

Unweighted n

| | | | | | | | | | | | | | | | | |
|-----|-------------|---------------|--------------|------------------|--------------|--------------|------------|-------------|----------------|------|------------|-------------|----------|----------|---------|------------|
| 933 | Male 492 | Female 432 | White 732 | Non-white 185 | 18-34 109 | 35-54 228 | 55+ 574 | Grad 500 | College 267 | Less | Republican | Independent | Democrat | \$50,000 | 100,000 | \$100,000+ |
|-----|-------------|---------------|--------------|------------------|--------------|--------------|------------|-------------|----------------|------|------------|-------------|----------|----------|---------|------------|

Unweighted n

| | | | | | | | | | | | | | | | | |
|-----|-------------|---------------|--------------|------------------|--------------|--------------|------------|----------------|------------------|----------------|-----------------|------------------|---------------|---------------------|--------------------|----------------------|
| 933 | Male 492 | Female 432 | White 732 | Non-white 185 | 18-34 109 | 35-54 228 | 55+ 574 | Grad 150.77 | College 114.4 | Less 0.0392 | Republican 0 | Independent 0 | Democrat 1 | \$50,000 0.00392 | 100,000 0.00784 | \$100,000+ 0.0196 |
|-----|-------------|---------------|--------------|------------------|--------------|--------------|------------|----------------|------------------|----------------|-----------------|------------------|---------------|---------------------|--------------------|----------------------|

GALLUP POLL SOCIAL SURVEY
October 2024 - Pre-Election Survey
Registered Voters
Public Release Data

QN16A: Contacted by Harris campaign BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

| | | Total | Gender | | Race I | | Age | | | Education | | | Party I.D. | | | Household Income | | |
|-------------------|--------------|-------|--------|--------|--------|-----------|-------|-------|-----|-----------|---------|------|------------|-------------|----------|------------------|---------|------------|
| | | | Male | Female | White | Non-white | 18-34 | 35-54 | 55+ | Grad | College | Less | Republican | Independent | Democrat | \$50,000 | 100,000 | \$100,000+ |
| Total | Unweighted n | 933 | 492 | 432 | 732 | 185 | 109 | 228 | 574 | 500 | 267 | 161 | 323 | 304 | 300 | 171 | 290 | 347 |
| | Weighted n | 883 | 425 | 444 | 602 | 266 | 180 | 275 | 403 | 350 | 260 | 269 | 281 | 294 | 303 | 185 | 264 | 319 |
| Yes, have | | 367 | 173 | 190 | 230 | 131 | 60 | 115 | 183 | 181 | 108 | 78 | 55 | 113 | 198 | 58 | 96 | 162 |
| | | 42% | 41% | 43% | 38% | 49% | 33% | 42% | 45% | 52% | 41% | 29% | 20% | 38% | 65% | 31% | 37% | 51% |
| No, have not | | 505 | 249 | 246 | 365 | 130 | 114 | 158 | 218 | 164 | 151 | 187 | 220 | 176 | 105 | 127 | 163 | 154 |
| | | 57% | 59% | 55% | 61% | 49% | 63% | 57% | 54% | 47% | 58% | 69% | 78% | 60% | 35% | 69% | 62% | 48% |
| DONT KNOW/REFUSED | | 11 | 3 | 7 | 7 | 4 | 6 | 3 | 2 | 5 | 1 | 4 | 5 | 5 | - | - | 4 | 3 |
| | | 1% | 1% | 2% | 1% | 2% | 3% | 1% | 1% | 2% | 0% | 2% | 2% | 2% | - | - | 2% | 1% |

Male Female White Non-white 18-34 35-54 55+ Grad College Less Republican