

Results are based on telephone interviews conducted August 1-20, 2024, with a random sample of 4,015² adults, ages 18+, living in all 50 U.S. states and the District of Columbia

GALLUP POLL SOCIAL SURVEY
August 2024
Public Release Data

QN41: Americans United or Divided on Most Important Values BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender		Race I						Education			Party I.D.			Household Income		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1015	575	430	767	231	148	251	590	530	266	213	322	365	325	206	312	381
	Weighted n	1015	508	488	671	328	260	314	412	368	276	363	300	395	317	259	296	353
Americans are united and in agreement about the most important values		179	94	79	108	67	53	50	72	61	48	67	45	71	62	57	58	54
		18%	19%	16%	16%	20%	20%	16%	18%	17%	17%	18%	15%	18%	19%	22%	20%	15%
Americans are greatly divided when it comes to the most important values		809	404	391	554	244	206	250	326	304	224	276	250	313	244	188	237	297
		80%	80%	80%	83%	74%	79%	80%	79%	83%	81%	76%	83%	79%	77%	73%	80%	84%
DONT KNOW/REFUSED		27	10	18	10	18	1	13	13	3	4	20	5	11	12	14	0	2
		3%	2%	4%	1%	5%	0%	4%	3%	1%	1%	6%	2%	3%	4%	5%	0%	0%