GALLUP NEWS SERVICE: JULY 3-27, 2023 – FINAL TOPLINE Callum Send The Callum Pall® are trademonles of Callum Inc. All other trademonles are the greenest to of their respective agrees.	PAGE 1

C. Cigars

	Very <u>harmful</u>	Some- what <u>harmful</u>	Not too harmful	Not at all harmful	Depends (vol.)	No opinion
2023 Jul 3-27	39	41	15	3	*	1
D. Chewing tobacco						
2023 Jul 3-27	Very <u>harmful</u> 58	Some- what <u>harmful</u>	Not too harmful	Not at all harmful 2	Depends (vol.)	No opinion 1

GALLUP POLL SOCIAL SURVEY July 2023 Public Release Data

QN21: Moderate Drinking BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

			Gen	der	Ra	ce I		Age			Education			Party I.D.		Ho	Household Income		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000- 100,000	\$100,000+	
Total	Unweighted n	1015	566	442	726		175		515	441	327	237			252	313			
	Weighted n	1015	503	503	665	337	246	357	384	358	277	376	272	461	252	334	273	320	
Is good for your health		99	63	36	72	26	10	33	55	30	29	40	33	48	19	47	27	21	
		10%	13%	7%	11%	8%	4%	9%	14%	8%	11%	11%	12%	10%	7%	14%	10%	7%	
Makes no difference		511	257	251	360	145	107	180	212	183	130	195	150	223	122	156	131	178	
		50%	51%	50%	54%	43%	43%	51%	55%	51%	47%	52%	55%	48%	49%	47%	48%	56%	
Is bad for your health		392	177	208	225	159	128	140	110	140	116	135	84	189	104	125	112	118	
		39%	35%	41%	34%	47%	52%	39%	29%	39%	42%	36%	31%	41%	41%	37%	41%	37%	
(DK)/(Refused)		13	5	7	7	6	2	4	7	5	2	6	4	2	6	6	3	3	
		1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	2%	0%	3%	2%	1%	1%	

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		Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less		Independent	Democrat	Less than \$50,000	\$50,000- 100,000	\$100,000+
Unweighted n	1015	566	442	726	268	175	300	515	441	327	237	300) 434	252	313	279)

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									College		HS Grad or				Less than	\$50,000-	
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Unweight	ted n 1015	566	442	726	268	175	300	515	441	327	237	300	434	252	313	279	337
Weighted	d n 1015	503	503	665	337	246	357	384	358	277	376	272	461	252	334	273	320
	593	253	337	390	193	143	198	234	223	187	180	151	254	166	183	162	191
	58%	50%	67%	59%	57%	58%	56%	61%	62%	67%	48%	56%					

	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less		Independent	Democrat	Less than \$50,000	\$50,000- 100,000	\$100,000+
Unweighted n 101	5 566	442	726	268	175	300	515	441	327	237	300	434	252	313	279	337
Weighted n 101	5 503	503	665	337	246	357	384	358	277	376	272	461	252	334	273	320
36	6 247	296	335	204	122	189	215	197	162	184	143	246	138	177	142	174
540	6 49%	59%	50%	61%	50.0%	53%	te 16	55%	59%	49%	53%					

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									College	Some	HS Grad or				Less than	\$50,000-	
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Unweighted n	1015	566	442	726	268	175	300	515	441	327	237	300	434	252	313	279	337
Weighted n	1015	503	503	665	337	246	357	384	358	277	376	272	461	252	334	273	320
	309	135	173	168	132	89	107	99	80	86	141	69	162	60	125	73	75
	30%	27%	34%	25%	39%	36%	30%	26%	22%	31%	37%	25%	35%	24%	37%	27%	23%
	505	260	237	347	155	117	178	202	189	151	164	145	213	139	150	159	164

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