GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES:
ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

Results are based on telephone interviews conducted April 3-25, 2023, with a random sample of –1,013—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of –500—national adults in Form A and the sample of –513- national adults in Form B, the margin of sampling error is ±5 percentage points.

For results based on the sample of –528-- adults employed full- or part-time, the margin of sampling error is ±5 percentage points.

For results based on the sample of –349-- retirees, the margin of sampling error is ±6 percentage points.

For results based on the sample of –664-- non-retirees, the margin of sampling error is ±5 percentage points.

For results based on the sample of –698-- homeowners, the margin of sampling error is ±4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using

On a different topic,

29.   What is the smallest amount of money a family of four needs to make each year to get by in your
        community? *[OPEN-ENDED]*

	2023 Apr 3-25	*2013 Apr 11-14*
Less than $30,000	3	7
$30,000-less than $50,000	11	22
$50,000-less than $75,000	31	39
$75,000-less than $100,000	18	8
$100,000 or more	30	10
No opinion	6	13
Mean	*$85,000*	*$58,000*
Median	$75,000	$50,000

	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate