

GALLUP NEWS SERVICE
GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline:937614
T: 498
PrincetonJob #:22-07-007

July 5-26, 2022

Results are based on telephone interviews conducted July 5-26, 2022, with a random sample of 1,013—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using a random digit dial method. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
NET OTHER		49	23	23	22	26	19	14	15	12	11	26	6	34	7	18	14	12
		5%	5%	5%	3%	8%	7%	5%	4%	3%	4%	7%	2%	8%	2%	5%	4%	5%
Other		34	15	19	18	16	10	13	11	9	7	18	4	25	4	12	10	9
		3%	3%	4%	3%	5%	4%	4%	3%	3%	2%	5%	2%	6%	2%	3%	3%	3%
None		2	0	1	2	-	-	-	2	0	-	1	0	1	0	-	-	1
		0%	0%	0%	0%	-	-	-	0%	0%	-	0%	0%	0%	0%	-	-	0%
REF		13	9	3	3	10	9	1	3	2	4	7	2	9	1	5	5	2
		1%	2%	1%	0%	3%	3%	0%	1%	1%	1%	2%	1%	2%	0%	2%	1%	1%