

**GALLUP NEWS SERVICE**

**DECEMBER WAVE ONE**

-- FINAL TOPLINE --

Timberline: 937008  
JT: 335  
Princeton Job #: 19-12-021

Jeff Jones, Lydia Saad  
December 2-15, 2019

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**Results are based on telephone interviews conducted December 2-15, 2019 with a random sample of 1,025 adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.**

**For results based on the sample of 489 national adults in Form A, the margins of sampling error is  $\pm 5$  percentage points.**

**For results based on the sample of 536 national adults in Form B, the margins of sampling error is  $\pm 5$  percentage points.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.**

**Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2018 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on (tly). Demograph**

Thinking about the Christmas holiday season,

20. Do you celebrate Christmas?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2019 Dec 2-15	93	7	*
2010 Dec 10-12	95	4	*
2008 Dec 12-14	93	7	--
2005 Dec 16-18	96	4	*
2003 Dec 11-14	95	5	--
2000 Dec 2-4	96	4	*
1994 Dec 16-18	96	4	*

21. *(Asked of those who celebrate Christmas)* Thinking of the way you personally celebrate Christmas, is it a strongly religious holiday, somewhat religious or not too religious?

**COMBINED RESULTS (Q.20/21): BASED ON**

**GALLUP POLL SOCIAL SURVEY**  
**December 2019**  
**Public Release Data**

**QN20: Celebrate Christmas BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal	
Unweighted n	1025	553	472	747	261	203	253	547	464	355	204	316	385	303	390	378	228
Weighted n	1025	504	521	679	327	306	286	405	338	297	388	290	417	291	396	370	221
	954	462	492	639	303	280	268	383	309	282	361	280	374	275	372	347	204
	93%	92%	94%	94%	93%	92%	93%	95%	91%	95%	93%	97%	90%	95%	94%	94%	92%
	69	41	28	40	22	24	19	21	28	14	27	10	42	15	25	21	17
	7%	8%	5%	6%	7%	8%	7%	5%	8%	5%	7%	3%	10%	5%	6%	6%	8%
	2	1	1 -		2	1 -		1	1	1 -	-		1	1 -		2 -	
	0%	0%	0% -		1%	0% -		0%	0%	0% -	-		0%	0% -		0% -	

