GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES:
HEALTH AND HEALTHCARE

-- FINAL TOPLINE --

Results are based on telephone interviews conducted November 1-11, 2018 with a random sample of –1,037— adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of –586-- men, the margin of sampling error is ±5 percentage points.

For results based on the sample of –451-- women, the margin of sampling error is ±6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2017 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2017 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

Thinking about your weight,

25.

26.   What is your approximate current weight?

124 lbs.   125-149   150-
or less   lbs.

124 lbs. or less	125-149 lbs.	150-174 lbs.

Q.27 (LIKE7

28.   What do you think is the IDEAL body weight for you, personally?

124 lbs. or less	125-149 lbs.	150-174 lbs.	175-199 lbs.	200 lbs. and over

HISTORICAL TREND: DIFFERENCE BETWEEN ACTUAL AND IDEAL WEIGHT

	Mean	Median
MEN		
2018 Nov 1-11	+12.0	+7
2017 Nov 2-8	+12.2	+8
2016 Nov 9-13	+12.4	+10
2015 Nov 4-8	+12.7	+5
2014 Nov 6-9	+11.6	+7
2013 Nov 7-10	+12.2	+8
2012 Nov 15-18	+10.7	+10
2011 Nov 3-6	+15.5	+10
2010 Nov 4-7f1 0 0 1 355.39		

29.

Q.29 (TRYING TO LOSE WEIGHT) CONTINUED

	Yes	No	No opinion
WOMEN			
2018 Nov 1-11	32	66	1
2017 Nov 2-8	29	71	