

GALLUP NEWS SERVICE
GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS

-- FINAL TOPLINE --

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July 1-11, 2018

Results are based on telephone interviews conducted July 1-11, 2018 with a random sample of –1,033—adults, ages 18+,

11. (Asked of smokers) About how many cigarettes do you smoke each day?

BASED ON --133-- SMOKERS

	<u>Less than one pack</u>	<u>One pack</u>	<u>More than one pack</u>	<u>No answer</u>	<u>Mean</u>	<u>Median</u>
2018 Jul 1-11	66	25	6	3	12	10
2017 Jul 5-9	64	27	8	*	14	10
2016 Jul 13-17	74	20	6	*	12	10
2015 Jul 8-12	72	24	4	1	12	10
2014 Jul 7-10	68	20	7	5	11	10
2013 Jul 10-14	67	23	5	5	12	10
2012 Jul 9-12	68	31	1	1	12	10
2011 Jul 7-10	68	24	6	2	12	10
2010 Jul 8-11	59	29	10	1	15	10
2009 Jun 14-17	56	31	11	3	15	10
2008 Sep 30-1B4	61	30	6	2	13	10
2007 Jul 12-15	55	35	9			

13. (Asked of non-smokers) Did you, yourself, ever smoke cigarettes on a regular basis?

BASED ON --900-- NON-SMOKERS

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2018 Jul 1-11	30	70	--
2017 Jul 5-9	30	70	*
2016 Jul 13-17	31	69	*
2015 Jul 8-12	26	74	1
2014 Jul 7-10	28	71	*
2013 Jul 10-14	30	69	*
2012 Jul 9-12	28	72	--
2011 Jul 7-10	30	70	*
2010 Jul 8-11	32	67	1
2009 Jun 14-17	29	71	--
2008 Jul 10-13	35	64	*
2007 Jul 12-15	29	71	--
2006 Jul 6-9	34	66	--
2005 Jul 7-10	30	70	*
2004 Jul 8-11	29	71	--
2003 Jul 7-9	35	65	*
2002 Jul 9-11	34	66	*
1997 Jun 26-29	32	68	--
1996 May 9-12	31	68	1
1994 Mar 11-13	36	64	--
1990 Jul 6-8	35	65	--

COMBINED RESULTS (Q.10/Q.13): SMOKING HABITS (BASED ON NATIRJETBT1 0 0 1 226.32 re1 0 L()9(r)8()08