

GALLUP NEWS SERVICE

DECEMBER WAVE ONE

-- FINAL TOPLINE --

Timberline:937008
JT: 104
PrincetonJob #: 7-12-013

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December 4-11, 2017

Results are based on telephone interviews conducted December 4-11, 2017 with a random sample of 1,049² adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of 546² adults employed full- or part-time, the margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline

17. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of that person- or if you have never heard of them. How about [ITEM A READ, THEN ITEMS BE READ IN RANDOM ORDER]?

A. Donald Trump

	Favorable	Unfavorable	No opinion		Favorable	Unfavorable	No opinion
<u>2017</u>				<u>2015</u>			
2017 Dec 4 11	41	56	3	2015 Dec 13-29 ^	33	58	8
2017 Aug 26	41	57	2	2015 Nov 29 Dec 12 ^	31	59	9

Q.17 (FAVORABLES) CONTINUED

D. Melania Trump

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2017 Dec 4 11	54	33	3	10
2017 Jan 4 8	37	37	6	20
2016 Nov 9 13 ^	43	39	4	14
2016 Aug 37 ^	38	42	5	15
2016 Jul 13-17 ^	28	32	15	