

GALLUP NEWS SERVICE
GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937008
JT: 049
Princeton Job #: 17-07-008

Jeff Jones, Lydia Saad
July 5-9, 2017

Results are based on telephone interviews conducted July 5-9, 2017 with a random sample of 1,021 adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points

Thinking generally about news organizations,

40. In general, do you think -- [ROTATED: news organizations get the facts straight, (or do you think) news

	<u>Facts straight</u>	<u>Often inaccurate</u>	<u>No opinion</u>
2017 Jul 5-9	38	60	2
2017 Mar 9-29 ^	36	55	10
2003 May 19-21	36	62	2
2003 Feb 17-19	39	58	3
2000 Dec 2-4	32	65	3
1998 Jul 13-	50	45	5
1989 Aug 9-	54	44	2
	40	50	10
	48	43	9
1988 Jan 8-	44	48	8
	50	38	12
	55	34	11

^ Asked of a half sample

Items not rotated. WORDING: In general, do you think news organizations get the facts straight, or do you think that their stories and reports are often inaccurate?

41. Which comes closer to your opinion -- [ROTATED: that the news media generally favor one political party over the other, (or) that the news media generally favor neither political party]?

42. And which political party do you think the news media generally favor -- [ROTATED: Republicans (or) Democrats]?

COMBINED RESPONSES (Q.41-42): BASED ON NATIONAL ADULTS

2017	2017	2003	2000	1995
<u>Jul 5-9</u>	<u>Mar 9-29 ^</u>	<u>Feb 17-19</u>	<u>Dec 2-4</u>	<u>Apr 5-6</u>