GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937008
JT: 049
Princeton Job #: 17-07-008

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July 5-9, 2017

Results are based on telephone interviews conducted July 5-9, 2017 with a random sample of 1,021 adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of 478 national adults in Form A, the margin of sampling error is ±6 percentage points.

For results based on the sample of 543 national adults in Form B, the margins of sampling error is ±5 percentage points.

For results based on the sample of 147 smokers, the maximum margin of sampling error is ±10 percentage points.

For results based on the sample of 874 non-smokers, the maximum margin of sampling error is ±6 percentage points.