

NOTE TO EDITORS

Because the bulk of the editorial work for Institute releases and all of the research work is done in Princeton, N. J., the stories will henceforth carry a Princeton dateline.

British, French Voters Name U. S. Favorite Foreign Nation; FDR Popular in France

Joint Surveys Measure

Opinion in 2 Countries

A. C. H. D. H. E. ...

By DR. GEORGE GALLUP

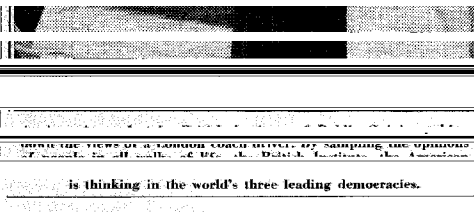
PRINCETON, N. J., July 20.—The United States is the favorite foreign country of both England and France, according to a survey conducted in the three na-

tion, the British Institute of Public Opinion and a recently organized French Institute, the re-

search was conducted at the same time and by the same

method of sampling, in France and England, by

United States voters were asked: "What European country do you like best?"



Statesman Among French

The French and American surveys also measured

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Germany	3	Russia	7	Sweden	4
Switzerland	2	Italy	4.5	Ireland	3
Holland	1	Sweden	2.5	Germany	3
Belgium	1	Spain	1.5	Italy	2
Others	4	Others	7	Norway	2
No Opinion	19	No Opinion	5.5	Russia	1
		Others	7		
		No Opinion	16		

Among American voters the favorite foreign statesman is Chamberlain, with Anthony Eden second, and Premier Daladier of France third. The results follow. No question on foreign statesmen was asked in the British survey.

AMERICAN VOTERS		FRENCH VOTERS	
PREFER:		PREFER:	
Chamberlain	27%	Roosevelt	58%
Eden	18	Chamberlain	22

This may stem from the British desire for a military alliance to

showing in previous American Institute surveys on favorite foreign countries. The explanation is undoubtedly that Finland rose her

To Continue Regularly

A second question in the three surveys asked the voters of each country what nation they like least. In the United States the three least popular countries are Germany (58%), Italy (12%), Russia (8%). Among British voters the least liked are Germany (54%), France

In answer to a final question regarding the foreign statesmen least

appear exclusively in France in *Paris Soir*, public opinion in the three democracies—England, France and the United States—will be measured and reported at regular intervals. The British Institute, whose reports are published by the London *New Chronicle*, has