

For Release SATURDAY, Dec. 3, 1949

Plan for Business-Labor

Lunch Clubs Get Big Hand

Suggestion By Philip Willkie

Overwhelming Support in Survey

business meets with widespread approval from the public in a coast-to-coast survey by the Institute.

Mr. Willkie, son of the late

political or legislative body."

In describing his lunch club plan, Mr. Willkie said:

men's luncheon club formula. He would have labor-business clubs set up in industrial cities,

Here is the vote:

Favor18%
Oppose17
No opinion12
Members of labor unions

the program. As things now stand, business leaders keep talking to business people about the glories of 'free enterprise'. And labor leaders keep talking about the horrors of 'Taft-Hart-

lunch table once a week to discuss their problems informally.

To give this idea a public test, the Institute had interviewed the following

voters:
"It has been suggested that factory workers and other laboring men should

Business and professional men also expressed approval by a ratio of more than 4 to 1.

The Willkie Plan

... proposal in a syndicated article in August. He declared that labor-management strife in America was playing right

willing to listen to labor. Perhaps this business club formula or men breaking bread together can be put to use for the betterment of the American way of life."

throughout the United States to try to reach a better understanding of each

"Business and labor live on different sides of every town," he wrote. "The industrial con-