

Businessmen's Ideas for Recovery Found More Popular Than Pros

By DR. GEORGE CALLUP

Trend Toward Older

is bringing it out of depression. Does the public share this view? Do the voters look more to the

ginning to show themselves. The November election showed a marked trend toward the Republican

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To resolve this issue the American Institute put the following question to a cross-section of voters

stitute study found that many voters are now beginning to link prosperity and the Republican

dence that the trend of American public opinion today is toward relatively orthodox economic thinking rather than toward the newer economic views of administration leaders

ment, it would be better to follow the ideas of big businessmen or the ideas of the Roosevelt administration?"

Voters Saying Businessmen	55%
Voters Saying Administration	45

be better or worse today if we had a Republican president?"

Among those who expressed an opinion, the majority said they thought business would be better under a Republican president. The vote of those with opinions was:
Better Under Republican... 60%
Worse Under Republican... 40

cluding with the present state of

Favor Busi- Favor Ad-

of the trend of sentiment continues away from the economic

Since 1932 the

Democrats	30%	64%
Republicans	67%	36%

clear that the Democrats will face

whether the

Political Implications

will have to combat the feeling

ness of the ideas of the New Deal should prevail in the attempt to bring about economic recovery.

Seen in v oie

FF dissatisfaction with the eco-

more certain by following the ideas of big business and by returning to Republican leadership.

businessmen put the country into depression and that the New Deal

political repercussions. In fact, such repercussions are already be-

be a downswing in the business cycle.

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