





**Q.1 (CANDIDATE SCALOMETER FAVORABLE RATINGS) CONTINUED**

**C. Donald Trump**

	<u>+5</u>	<u>+4</u>	<u>+3</u>	<u>+2</u>	<u>+1</u>	<u>-1</u>	<u>-2</u>	<u>-3</u>	<u>-4</u>	<u>-5</u>	<u>No opinion</u>
<b>Registered voters</b>											
2016 Nov 2-5^	11	4	8	7	8	8	4	5	3	38	2
<b>National adults</b>											
2016 Nov 2-5^	11	3	8	6	8	10	5	4	3	39	2
2016 Jun 14-23	12	4	8	7	11	9	4	4	4	38	1

^ Asked on Gallup Daily tracking

**For Comparison: 1960-2016 elections, based on National Adults**

	<u>Candidate</u>	<u>Highly Favorable</u>	<u>Highly unfavorable</u>	<u>Total favorable</u>	<u>Total unfavorable</u>
2016 Nov 2-5	Trump	14	42	36	

1964 Oct 8-13	Goldwater	16	26	42	46
1960 Oct 18-23	Kennedy	43	5	80	14
	Nixon	40	5	85	14