

**PUBLIC OPINION NEWS SERVICE**

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# General Motors Exhibit At World's Fair Voted Best Liked in Survey

Theme Center and

Named Next in Order

## THE GALLUP POLL

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NEW YORK, May 16. —The most popular



ing the geometric streets and highways of the world of tomorrow, according to a



Public Opinion during the

William S. Fielding, chairman of General Motors, shows the exhibit to a group of visitors at the World's Fair.

hibit within the 200-foot periscope, showing immense skyscrapers surrounded by verdant parks and broad roadways.

The third most interesting exhibit, according to a cross-section

of public opinion survey, mentioned included the Italian exhibit, the General Electric building, the Consolidated Edison exhibit, and the Glass building. Visitors were likewise asked how long they planned to be in New York visiting the Fair. The average was seven days.

they had left the Fair Grounds,

buildings."

### Forecasts By-Election

them most and what they had discussed: "Some of the statues are a little immodest for children."

cluded: "They should provide customers with bicycles." "My feet hurt me so much I rather cook in a hot kitchen"

Opinion, affiliate of the British Institute, on the basis of a pre-election survey in the Hallam district, showed the

The General Motors exhibit far outranked all the others in popularity. With several large buildings best-liked exhibits were named in

rather cook in a hot kitchen"

for the Opposition candidate. The Government won the elec-

### British Building

human."

election of five out of six elec-

Others receiving prominent

dream."