GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: WORK AND EDUCATION

-- FINAL TOPLINE --

Timberline: 937008
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August 5-9, 2015

Results are based on telephone interviews conducted August 5-9, 2015 with a random sample of –1,011—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of –504—national adults in Form A and –507—national adults in Form B, the margin of sampling error is ±6 percentage points.

For results based on the sample of –485—adults who are employed full

For results based on the sample of –497—women, the maximum margin of sampling error is ±6 percentage points.

For results based on the sample of –419—Democrats and Democratic-leaning independents, the maximum margin of sampling error is ±6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2014 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July

C. Airline industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2015 Aug 5-9	7	28	29	24	8	4	*35*
2014 Aug 7-10	7	28	32	21	8	3	*35*
2013 Aug 7-11	8	30	29	22	8	4	*38*
2012 Aug 9-12	6	25	32	26	9	2	*31*
2011 Aug 11-14	5	24	30	26	13	2	*29*
2010 Aug 5-8	4	26	25	27	14	4	*30*
2009 Aug 6-9	6	26	29	30	7	2	*32*
2008 Aug 7-10	3	15	27	29	23	3	*18*
2007 Aug 13-16	7	23	33	24	9	4	*30*
2006 Aug 7-10	7	26	32	22	9	4	*33*
2005 Aug 8-11	6	32	32	21	6	3	*38*
2004 Aug 9-11	6	32	33	20	3	6	*38*
2003 Aug 4-6	6	31	30	24	7	2	*37*
2002 Aug 5-8	7	24	33	24	6	6	*31*
2001 Aug 16-19	10	27	29	23	7	4	*37*

D. Automobile industry

	Very positive	Some-what positive	Neutral	Some-what negativ

G. Education

	Very positive	Some-what

O. Oil and gas industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2015 Aug 5-							

U. Sports industry

Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion