

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES: CRIME**

**-- FINAL TOPLINE --**

Timberline: 937008  
IS: 140  
Princeton Job #: 14-10-012

Jeff Jones, Lydia Saad  
October 12-15, 2014

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**Results are based on telephone interviews conducted October 12-15, 2014 with a random sample of 1,017 adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of**

Turning to a different subject,

8. Are you in favor of the death penalty for a person convicted of murder?

	<u>Favor</u>	<u>Oppose</u>	<u>No opinion</u>		<u>Favor</u>	<u>Oppose</u>	<u>No opinion</u>
2014 Oct 12-15	63	33	4	1994 Sep 6-7	80	16	4
				1991 Jun 13-16	76	18	6
2013 Oct 3-6	60	35	5	1988 Sep 25-Oct 1	79	16	5
2012 Dec 19-22	63	32	6	1988 Sep 9-11	79	16	5
2011 Oct 6-9							

9. In your opinion, is the death penalty imposed -- [ROTATED: too often, about the right amount, or not often enough]?

	<u>Too often</u>	<u>About the right amount</u>	<u>Not enough</u>	<u>No opinion</u>
2014 Oct 12-15	24	28	40	9
2013 Oct 3-6	22	26	44	9
2011 Oct 6-9	25	27	40	8
2010 Oct 7-10	18	26	49	7
2009 Oct 1-4	20	24	49	7
2008 Oct 3-5	21	23	48	8
2007 Oct 4-7	21	26	49	4
2006 May 8-11	21	25	51	3
2005 May 2-5	20	24	53	3

**GALLUP NEWS SERVICE**

**MIDTERM ELECTION FALL BENCHMARK**

-- FINAL TOPLINE --

Timberline: 937008  
IS: 132  
Princeton Job #: 14-09-011

Jeff Jones, Lydia Saad  
September 25-30, 2014

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Results are based on telephone interviews conducted September 25-30, 2014 with a random sample of 1,252 adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of 632 national adults in Form A, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of 620 national adults in Form B, the margins of sampling error is  $\pm 5$  percentage points.

For results based on the sample of 1,095 registered voters, the margin of sampling error is  $\pm 4$  percentage points.

For results based on the sample of 637 men, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of 615 women, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of 233 women employed full- or part-time, the margin of sampling error is  $\pm 8$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2013 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December

On a different topic,

21. If you could choose between the following two approaches, which do you think is the better penalty for murder -- [ROTATED: the death penalty (or) life imprisonment, with absolutely no possibility of parole]?

The death penalty