

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

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Jeff Jones, Lydia Saad
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Results are based on telephone interviews conducted July 7-10, 2014 with a random sample of 1,013 adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of 494 national adults in Form A, the margin of sampling error is ± 6 percentage points.

For results based on the sample of 519 national adults in Form B, the margins of sampling error is ± 5 percentage points.

For results based on the sample of 176 smokers, the maximum margin of sampling error is ± 9 percentage points.

For results based on the sample of 837 non-smokers, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of 249 former smokers, the maximum margin of sampling error is ± 8 percentage points.

For results based on the sample of 645 adults who drink alcoholic beverages, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents,

Now, turning to another topic,

8.

9. *(Asked of smokers)* About how many cigarettes do you smoke each day?

BASED ON --176-- SMOKERS

<u>Less than one pack</u>	<u>One pack</u>	<u>More than one pack</u>	<u>No answer</u>	<u>Mean</u>	<u>Median</u>
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10. *(Asked of smokers)* All things considered, would you like to give up smoking, or not?

BASED ON --176-- SMOKERS

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2014 Jul 7-10	67	32	1
2013 Jul 10-			

Q.11-12 AND Q.13-14 ROTATED

11. *(Asked of smokers)* As a result of increased restrictions on smoking in public places, do you feel unjustly discriminated against as a smoker, or do you think the restrictions are justified?

BASED ON --176--

13. As a result of increased taxes on cigarettes, do you feel unjustly