

GALLUP NEWS SERVICE

MOBILE TECHNOLOGY I -- WELL-BEING

**Results are based on telephone interviews with –1,505– national adults, aged 18+, conducted March 21-23, 2014.
For results based on the total sample of National Adults, the margin of error is ±**

4. Has mobile technology increased, decreased, or not affected the amount of shopping you do **in person** at retail stores?

	<u>Increased</u>	<u>Decreased</u>	<u>Not affected</u>	<u>No opinion</u>
2014 Mar 21-23	22	19	59	1