

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES:  
ECONOMY AND PERSONAL FINANCE**

**-- FINAL TOPLINE --**

Timberline: 937008  
HR: 959  
Princeton Job #: 14-04-004

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Results are based on telephone interviews conducted April 3-6, 2014 with a random sample of 1,026 adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of 509 adults employed full- or part-time, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of 614 stock owners, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of 765 credit card owners, the margin of sampling error is  $\pm 4$  percentage points.

For results based on the sample of 334 retirees, the margin of sampling error is  $\pm 7$  percentage points.

For results based on the sample of 692 non-retirees, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of 737 homeowners, the margin of sampling error is  $\pm 5$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender

18. Thinking about all credit cards including department stores, retail chain stores as well as general bank credit

19. How do you generally pay your credit card(s) each month -- [RANDOM ORDER: do you always pay the full amount, do you usually pay the full amount, but not always, do you always pay as much as you can, but usually leave balances, do you usually pay the minimum amount due, but not much more, (or) do you sometimes pay less than the minimum amount due]?

**BASED ON 765 CREDIT CARD OWNERS**

Always pay full <u>amount</u>	Usually pay full <u>amount</u>	Usually leave <u>balances</u>
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