GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: LIFESTYLE

-- FINAL TOPLINE --

Timberline:937008 HR: 816 PrincetonJob #: 1312-021

> Jeff Jones, Lydia Saad December 5-8, 2013

Results are based on telephone interviews conducted December 5-8, 2013 with a random sample of -1,031 adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of --212-- parents of children under age 18, the margin of sampling error is ±9 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults

1.

2. What woman that you have heard or read ab diviting today in any part of the world, do you admire most? And who is your second choice?

RECENT TREND: COMBINED FIRST AND SECOND CHOICES (Ranked according to number of responses, 2013)

| Dec |
|------|------|------|------|------|------|------|------|------|------|------|
| 2013 | 2012 | 2011 | 2010 | 2009 | 2008 | 2007 | 2006 | 2005 | 2004 | 2003 |