GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: LIFESTYLE

-- FINAL TOPLINE --

Timberline: 937008

HR: 816

Princeton Job #: 13-12-021

Jeff Jones, Lydia Saad December 5-8, 2013

Results are based on telephone interviews conducted Decem

Q.10 (HONESTY AND ETHICS) CONTINUED

RECENT TREND: PERCENT SAYING "VERY HIGH" / "HIGH"

					Feb	Nov											
	<u>1998</u>	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>
Nurses		73	79	84	83	79	83	79	82	84	83	84	83	81	84	85	82
Pharmacists	64	69	67	68		67	67	72	67	73	71	70	66	71	73	75	70
Grade school teachers								73			74			67			70
Medical doctors	57	58	63	66		63	68	67	65	69	64	64	65	66			

USA TODAY/GALLUP POLL: DECEMBER 5-8, 2013 - FINAL TOPLINE

ISA TODAY/GALLUP POLL: DECEMBER 5-8, 2013 – FINAL TOPLINE	PAGE 5