

33. How likely are you to use each of the following to do your Christmas shopping this year -- very likely, somewhat likely, not too likely, or not at all likely? How about -- [RANDOM ORDER]?

<i>2013 Nov 7-10</i> (_____)	Very likely	Somewhat likely	Very/ somewhat likely
Department stores	39	35	74
Discount stores	39	33	72
Specialty stores	27	27	54
On-line shopping on the Internet	33	20	53
Mail order catalogues	8	14	22

A. Mail order catalogues

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not too likely</u>	<u>Not at all likely</u>	<u>No opinion</u>
2013 Nov 7-10	8	14	20	57	1
2008 Nov 13-16	9	15	22	54	*
2007 Nov 2-4	14	22	20	42	1
2004 Dec 5-8	10	18	15	57	*
2002 Nov 22-24	13	17	16	53	1
2000 Nov 13-15	12	22	20	46	*
1999 Nov 18-21 ^	17	28	17	38	*
1998 Dec 4-6 ^	14	21	15	50	*
1993 Dec 4-6 ^	13	21	17	49	*

^ WORDING: Catalogues

B. Discount stores

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not too likely</u>	<u>Not at all likely</u>	<u>No opinion</u>
2013 Nov 7-10	39	33	10	17	2
2008 Nov 13-16	42	31	11	15	1
2007 Nov 2-4	45	32	9	13	1
2004 Dec 5-8	40	32	11	16	1
2002 Nov 22-24	41	31	11	16	1
2000 Nov 13-15	42	33	12	13	*
1999 Nov 18-21					

