

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

Timberline: 937008  
H: 567, 575  
Princeton Job #: 13-04-004, 005

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April 4-14, 2013

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Results are based on telephone interviews conducted April 4-7, 2013 with a random sample of 1,005 adults, aged 18+, living in all 50 U.S. states and the District of Columbia and April 11-14, 2013, with a random sample of 1,012 adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on these samples of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the combined sample of 2,017 adults, the margin of sampling error is  $\pm 3$  percentage points

For results based on the sample of 502 national adults in Form A and 503 national adults in Form B (April 4-7 interviewing), the margins of sampling error are  $\pm 5$  percentage points.

For results based on the sample of 499 adults employed full- or part-time (April 4-7 interviewing), the margin of sampling error is  $\pm 6$  percentage points.

For results based on the sample of 1,203 stock owners, the margin of sampling error is  $\pm 4$  percentage points.

For results based on the sample of 636 retirees, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of 1,381 non-retirees, the margin of sampling error is  $\pm 3$  percentage points.

For results based on the sample of 1,426 homeowners, the margin of sampling error is  $\pm 3$  percentage points.

For results based on the sample of 514 renters, the margin of sampling error is  $\pm 6$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-

30. For people in general, do you think that now is a GOOD time or a BAD time to buy a house?

	<u>Good time</u>	<u>Bad time</u>	Both/equally <u>(vol.)</u>	<u>No opinion</u>
2013 Apr 4-14	73	24	--	3
2012 Apr 9-12	70	28	--	3
2011 Apr 7-11	69	29	--	2
2011 Jan 7-9	67	30	--	3
2010 Apr 8-11	72	26	--	2
2009 Apr 6-9	71	27	--	2
2008 Apr 6-9				



33. *(Asked of homeowners)* Is your home worth more than when you bought it, or not?

**BASED ON 1,406 HOMEOWNERS**

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2013 Apr 4-14	63	33	4
2012 Apr 9-12	53	43	4
2008 Apr 6-9	80	17	2

**TRENDS FOR COMPARISON: EXPERIAN/GALLUP PERSONAL CREDIT INDEX SURVEY**

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2007 Jun	92	7	1
2007 May	89	8	3
2007 Apr	89	8	3
2007 Jan	90	7	3
2006 Dec	91	7	2
2006 Nov	90	6	4
2006 Feb	92	6	2