

USA TODAY/GALLUP POLL

ELECTION 2012 SWING STATES POLLING-- WAVE 8

Results are based on telephone interviews conducted August 6-11 and 13, 2012, on the Gallup Daily tracking survey, with a random sample of –1,095—adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling. The data represent a subset of Gallup’s national daily tracking survey for August 6-12.

For results based on the total sample of “swing state” residents, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of –970—registered voters in battleground states, one can say with 95% confidence that the margin of error is ±4 percentage points.

<i>2012 Aug 6-13</i>	<i>Unweighted sample size (all adults)</i>	<i>Weighted sample size (all adults)</i>	<i>Weighted percentage of sample (all adults)</i>
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Now, thinking about what may happen if Barack Obama is re-elected president and what may happen if Mitt Romney is elected president this November,

11. *(Asked of those who gave same responses in Q.9 and Q.10)* If you had to choose, do you think you and your family would be better off in four years—[ROTATED: if Mitt Romney is elected president (or better off) if Barack Obama is re-elected president]?

COMBINED RESULTS (Q.9/10/11): BASED ON FULL SAMPLE

	<u>Better off if Romney elected</u>	<u>Better off if Obama elected</u>	<u>Same regardless (vol.)</u>	<u>No opinion</u>
<u>SWING STATES</u>				
Registered voters				
2012 Aug 6-13	44	44	4	9
All Swing State adults				
2012 Aug 6-13	41	45	4	11
<u>NATIONAL</u>				
Registered voters				
2012 Aug 11, 13	47	41	2	10
National adults				
2012 Aug 11, 13	42	43	3	12