

GALLUP NEWS SERVICE

RATINGS OF 2012 PRESIDENTIAL CANDIDATES

1. Next, I am going to mention the names of some people in the news. For each one, please tell me if you recognize the name, or not. How about – [RANDOM ORDER]?

*2012 Apr 12-15*

*(Figures are percent recognizing each candidate)*

	National adults	Republicans/ Republican leaners	Democrats/ Democratic leaners
Mitt Romney	90	96	89
Rick Santorum	80	87	79

*Q.1 continued on next page*

Q.1 (RECOGNITION OF PRESIDENTIAL CANDIDATES) CONTINUED

FULL RESULTS AND TRENDS:

A. Mitt Romney

	<u>Yes, recognize</u>	<u>No, do not</u>	<u>No opinion</u>
<i>National adults</i>			
2012 Apr 12-15	90	10	*
2012 Mar 1-4	89	11	*
2012 Jan 12-15	85	15	1
2011 Dec 12-18	82	18	*
<i>Republicans/Republican leaners</i>			
2012 Apr 12-15	96	4	--
2012 Mar 1-4	95	5	

2. *(Asked of those who recognize each candidate)* Now, please tell me

Q.2 (IMAGES OF PRESIDENTIAL CANDIDATES) CONTINUED