

USA TODAY/GALLUP POLL

TRAVYON MARTIN CASE

Results are based on telephone interviews conducted April 2-4, 2012, on the Gallup Daily tracking survey, with a random sample of 3,006 adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 2 percentage points.

For results based on the total sample of 2,334 non-Hispanic whites, one can say with 95% confidence the margin of error is ± 3 percentage points.

For results based on the total sample of 242 blacks, one can say with 95% confidence the margin of error is ± 8 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

1. How closely are you following the news about the fatal shooting in Florida of an African-American teenager named Trayvon Martin by a neighborhood watch volunteer named George Zimmerman very closely, somewhat closely, not too closely or not at all?

<i>2012 Apr 2-4</i>	<u>Very closely</u>	<u>Somewhat closely</u>	<u>Not too closely</u>	<u>Not at all</u>
National adults	22	39	22	15
<i>Whites</i>	<i>19</i>	<i>42</i>	<i>24</i>	<i>13</i>
<i>Blacks</i>	<i>52</i>	<i>28</i>	<i>12</i>	<i>7</i>

- 2.

opin