

**USA TODAY/GALLUP POLL**

**ELECTION 2012 SWING STATES POLLING-- WAVE 5**

Results are based on telephone interviews conducted March 20-26, 2012, on the Gallup Daily tracking survey, with a random sample of 1,046 adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling. March 20-26.

For results  
margin of error is  $\pm 4$  percentage points.

For results based on the total sample of 9337/F2 9.96 Tf1 0 0 1 2379 57.57.4 Tm00812003>2004 1 242.81 57. 1 242.81 57. 1 242.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half-sample of the Gallup Daily tracking survey.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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1. *STATE OF RESIDENCE (FOR SCREENING)*

2. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former Massachusetts governor Mitt Romney were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Mitt Romney, the Republican]?

2A. *(Asked of those who are undecided)* As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Romney, the Republican]?

	<u>Obama</u>	<u>Romney</u>	<u>Other</u> <u>(vol.)</u>	<u>Neither</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
<b><u>SWING STATES</u></b>					
<b>Registered voters</b>					
2012 Mar 20-26	51	42	1	4	3
2012 Feb 14-21	46	48	1	3	2
2012 Jan 24-28	47	48	1	1	3
2011 Nov 30-Dec 7	43	48	1	5	3
2011 Oct 20-27	46	47	1	3	4

**All Swing State adults**

3. Suppose the presidential election were held today.

Looking ahead to November's presidential election,

4. How enthusiastic would you say you are about voting for president in this year's election -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

Extremely      Very      Some-  
what      Not too      Not at all      No  
opinion