GALLUP NEWS SERVICE

RATINGS OF 2012 PRESIDENTIAL CANDIDATES

Results are based on telephone interviews conducted January 12-15, 2012, on the Gallup Daily tracking survey, with a random sample of 2,010 adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±3 percentage points.

For results based on the total sample of ±860---Republicans and Republican-leaning independents, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of ±906-- Democrats and Democratic-leaning independents, one can say with 95% confidence that the margin of error is ±4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half- V D P S O H R Q I R X U Q L J kily tracking survey. H * D O O X S '

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Q1. (RECOGNITION OF PRESIDENTIAL CANDIDATES) CONTINUED

F. Rick Santorum

	Yes, recognize	No, do not	No opinion
National adults			
2012 Jan 12-15	67	33	*
2011 Dec 12-18	48	52	*
Republicans/Republican leaners			
2012 Jan 12-15	*77*	*23*	*
2011 Dec 12-18	*58*	*42*	*
Democrats/Democratic leaners			
2012 Jan 12-15	*65*	*35*	*
2011 Dec 12-18	*47*	*53*	*

2. ***(Asked of those who recognize each candidate)*** Now, please tell me whether you have a generally

Q.2 (IMAGES OF PRESIDENTIAL CANDIDATES) CONTINUED

B. Jon Huntsman

	Strongly favorable	Favor-able	Un-favorable	Strongly unfavor-able	No opinion	Int-ensity score	N	Margin of error
National adults								
2012 Jan 12-15	5	37	33	7	17			

Q.2 (IMAGES OF PRESIDENTIAL CANDIDATES) CONTINUED

F. Rick Santorum

Strongly favorable	Favor-able	Un-favorable	Strongly unfavor-able