

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: WORK AND EDUCATION

-- FINAL TOPLINE --

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August 11-14, 2011

Note: Q.7, 27-34 should be cited as a *USA Today*/Gallup poll.

Results are based on telephone interviews conducted August 11-14, 2011 with a random sample of $\pm 1,008^2$ adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of $\pm 495^2$ national adults in Form A and $\pm 513^2$ national adults in Form B, the maximum margins of sampling error are ± 6 percentage points.

parents with children in Kindergarten through Grade 12, the maximum margin of sampling error is ± 8 percentage points.

For results based on the sample of $\pm 485^2$ men, the maximum margin of sampling error is ± 6 percentage points.

For results based on the sample of $\pm 523^2$ women, the maximum margin of sampling error is ± 6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

35. Which of the following do you think is the best long-term investment -- [ROTATED: bonds, real estate, savings accounts or CDs, stocks or mutual funds, (or) gold]?

36. Do you, personally, or jointly with a spouse, have any money invested in the stock market right now –either in an individual stock, a stock mutual fund, or in a self-directed 401-K or IRA?