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November 4-7, 2010

N ce l n e e ce USA Today,
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29. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEM A READ FIRST, THEN ITEMS B-E READ IN RANDOM ORDER, ITEMS F-G READ IN RANDOM ORDER]?

	n			
	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2010 Nov 4-7	40	52	2	5
2010 Jul 8-11	44	47	2	7
2009 Dec 11-13	44	47	3	6
2009 Oct 1-4	40	50	4	7
2009 Jul 10-12	43	45	4	8
2008 Nov 7-9	48	47	2	4
2008 Oct 31-Nov 2 †	42	49	3	7
2008 Oct 3-5	51	41	2	6
2008 Sep 5-7	53	28	7	12
2008 Aug 29 ^	22	7	51	20

^ Based on one-night Palin vice presidential selection poll of registered voters (*USA Today*/Gallup poll asked on Gallup daily tracking survey)

† *USA Today*/Gallup poll asked on Gallup tracking survey

40. Do you consider yourself to be -- [ROTATED: a supporter of the Tea Party movement, an opponent of the Tea Party movement], or neither?

	<u>Supporter</u>	<u>Opponent</u>	<u>Neither</u>	<u>No opinion</u>
2010 Nov 4-7	32	30	31	7
2010 Oct 28-31	26	27	40	7
2010 Oct 14-17, 21-24	26	26	35	13
2010 Aug 27-30	30	27	34	9
2010 Jun 11-13	31	30	32	7
2010 May 24-25	29	28	37	6
2010 Mar 26-28	28	26	38	8