GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CRIME

30. Roughly how much money do you think you personally will spend on Christmas gifts this year?

	\$1,000 <u>or more</u>	\$500- <u>999</u>	\$250- <u>499</u>	\$100- <u>249</u>	Under <u>\$100</u>	No <u>opinion</u>	<u>Median</u>	Mean (w/ <u>zero)</u>	Mean (w/o <u>zero)</u>
2010 Oct 7-10	25	28	13	18	3	13	\$500	\$715	\$770
2009 Oct 1-4	28	21	15	18	3	15	\$500	\$740	\$810
2008 Oct 3-5	30	25	15	15	2	14	\$500	\$801	\$859
2007 Oct 4-7	35	27	14	11	2	11	\$550	\$909	<i>\$943</i>
2006 Oct 9-12	34	24	13	13	6	10	\$500	\$907	\$945
2002 Oct 14-17	25	26	16	14	2	17	\$500	\$695	\$745
1989 Oct 12-15	18	23	25	15	4	15			
Full Trend:									
	\$1,000 or more	\$500- <u>999</u>	\$250- <u>499</u>	\$100- <u>249</u>	33 0 0 0	cm B R 11	9.96 Tf 0.9	98072 0 0	1 334.68 515.

TRENDS FOR COMPARISON (OCTOBER OF PREVIOUS YEARS):

.52 Tm \$3 0 0 cm