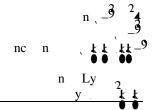
## **GALLUP NEWS SERVICE**

## GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --



Results are based on telephone interviews conducted July 8-11, 2010 with a random sample of -1,020—adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the sample of -528—national ad

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2010 Jul 8-11 (sorted by "a great deal/quite a lot")

